

# Datta Meghe Institute of Higher Education and Research (Deemed to be University) Center for Distance and Online Education School of Allied Sciences

**Faculty of Commerce and Management Sciences** 

### PRODUCT NOTE

Name of	BBA Online
Program	
Duration (Including Internships, Apprenticeship	3 years (6 semester)
s, training etc.)	No. 1 110.2 1 1 1 1 1
Eligibility Details	Must have passed 10+2 equivalent grade from a recognized board.
Information about Entrance Test/ Qualifying Exam/ Counselling Process	DMIHER -CET or any other Equivalent Entrance Test.
Program	2021
Launch Year	
Academic Delivery and Admission Process	<ol> <li>Online Academic Delivery-         <ol> <li>Online class schedule- Saturday &amp; Sunday</li> <li>LMS Portal Credentials will be given to student-</li></ol></li></ol>
Details about the Program (Learning Outcomes Internship, Training, Syllabus, Examination, Projects etc.)	<ul> <li>Identify, describe and develop the competencies for transforming in to Business leaders.</li> <li>Empower the leaders with the analytical skills which are required to build and manage Business</li> <li>Illustrate with dashboard using data visualization tools and help in decision making.</li> <li>Interpret situations and Demonstrate competency for managerial decision-making.</li> </ul>

## Why Online Programs?

#### **Flexibility**

Looking for a flexible online degree program? Look no further than our online programs! Our programs offer the flexibility you need to fit your busy schedule. Whether you're looking to advance your career or pursue a new passion, we have a program for you. Learn more today!

#### **Anytime**

Looking for a way to learn that fits your busy schedule? Check out our online programs! You can access them anytime, anywhere.

#### Personalized Learning experience

Looking for a personalized learning experience? Check out our online programs! Our programs are tailored to your individual needs and preferences, so you can get the most out of your learning experience. Contact us today to learn more!

#### State of the art learning technologies

State of the art learning technologies are now available online! Whether you're looking to improve your skills or learn something new, our online programs are perfect for you

#### **Industry Ready Curriculum**

Our curriculum is designed to get you ready for a career in your chosen field. Whether you're looking to start a new career or advance in your current one, our programs can help you make the transition. Find out more today!

#### Expert academic and Industry fellows as faculty

Welcome to Online Programs! Our expert academic (Faculty list) and Industry fellows (List) are here to help you succeed in your studies. We offer a variety of online courses and programs to fit your needs. Browse our selection and find the perfect fit for you

#### **Collaborative Learning Environment**

Look no further than our Online Programs! Our programs are designed to help students work together and learn from each other in a supportive and fun environment.

#### Affordable Education

Don't let the cost of education hold you back! Our online programs are affordable and give you the flexibility to learn at your own pace. Get started today and see the difference!

#### **Networking Opportunities**

The programs **caters** to individuals of all ages and experience, our online programs give you a great opportunity to network.

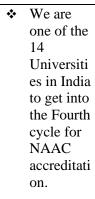
#### Workshops and Bootcamps

Looking to improve your skills and get ahead in your career? Check out our online programs! Workshops and bootcamps led by industry experts can help you learn new skills, stay up-to-date on the latest trends, and network with other professionals.

#### **Leadership Development**

Looking to take your career to the next level? Our MBA and MCA programs can help you develop the leadership skills you need to succeed. Learn from world-renowned faculty and get real-world experience with our online programs. Don't miss this opportunity to invest in your future.







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Regular
Live
interactive
sessions
with
Industry
Experts



UGC 
 Entitled
 Online
 Degree

 Programs



 Excellent Learning Managem ent System



AICTE
 Approved
 MBA and
 MCA
 programs



 Placement assistance support



24/7,365
 days
 mentor
 available
 for any
 Student
 support



Learning
 Hours and
 Credit at
 par with
 on
 campus
 program



CourseraCampus



Applied Learning as a Pedagogy

What unique offerings would be provided to the students that will attract him/her to take admission for the program?

✓ DMIHER University BBA Degree:
You will earn a degree from one of India's leading universities recognised by UGC
Harvard Business School Publishing content: University helps in getting access to business case studies, simulations and online courses that gives exposure to global management practices.

- ✓ Coursera Certified Campus: Powered by Coursera for Campus.
- ✓ Certification Content from MOOC courses (SWAYAM and NPTEL): University provides the necessary help to get registered and conduction of examination for MOOC programs.

	<ul> <li>✓ Business analytics and financial modelling using Excel: University helps to get rigorous lab training on advanced excel features to implement business analytics and financial modelling concept.</li> <li>✓ Social Immersion Project: University will provide an Opportunity to grow and learn beyond the classroom environment. Collaborative learning in projects that will help you learn how managerial decisions impacts society.</li> <li>✓ Industry Project: You will be mentored to solve real-world problems during the second year of the programme through internship and industry project.</li> <li>✓ Faculties with Global University Pedigree</li> </ul>			
Fee Structure	BBA	Particulars	Amount	
(Tuition Fees, Enrolment			(INR)	
Fees, Hostel	BBA	Application +	500	
Fees, Exam		Registration Fee (one time non-	2000	
Fees, any other	m tit n	refundable)	50000	
fees, yearly	Tuition Fees	1st Year	50000	
fees Increment	Tuition Fees	2nd Year	50000	
etc.)	Tuition Fees	3rd Year	50000	
	Total Fees		1,52,500	
Details of Job	*Exam Fee: Rs 1500 p	<mark>oer semester</mark> xis Bank, ICICI Bank, BNY Mellon, W		
Higher Education Opportunities that are available after pursuing the program.				
List of companies visiting for placements and Internship, stipend offered, average salary offered, Higher education opportunities offered by institute.		ripro, BNY Mellon, E-Clerx, HDFC, ICIO	CI, Axis Bank	
Where are the alumni of the program working/studying currently?	_	ng with MNC's. ontinue their MBA from DMIHER (DU).		
Any other highlights that	<ul> <li>UGC Approved</li> <li>Strong product portf</li> </ul>	alia		
will help to get	<ul><li>Strong product portf</li><li>Industry partner inte</li></ul>			
will help to get	<ul><li>Industry partner inte</li></ul>	grauon		

admissions in the program.	<ul> <li>Curriculum, aligned with Certifications</li> <li>Technology specialist with domain understanding</li> <li>Job-focused learning path</li> </ul>	
	<ul> <li>Recognised industry tools</li> </ul>	