

MASTER OF BUSINESS ADMINISTRATION (MBA)

**Under the
Faculty of Commerce & Management Sciences**



with effective from 2021-22

Table of Contents

1. Preamble	3
2. Need for Regular MBA program	4
3. MBA- Regular & ODL (102 credit program) – Goal & Objectives	5
4. Datta Meghe Institute of Medical Sciences - Vision and Mission	6
5. About Centre for Regular Learning	7
6. Learning outcomes of MBA – Regular & ODL program	7
7. Eligibility for admission	8
8. Admission Process Mechanism	8
9. Career Opportunity for MBA	9
10. Career by Choice Approach	12
11. Program structure	13
12. Scheme of Examination	20
13. Grading System and calculation of SGPS/CGPS	20
14. Details Syllabus	37

Preamble:

*“An MBA is a great degree for career paths like investment banking, finance, consulting, and large companies. An MBA is not necessarily the right path for starting a tech company. You
an MBA in that
case”..... Anonymous*

Significant steps are undertaken by the Datta Meghe Institute of Medical Sciences to enhance academic standards and education quality, including innovation and curriculum changes, the teaching-learning process, assessment and evaluation processes, in addition to governance and other matters. From time to time, the university formulates different rules and guidelines to strengthen the education system and ensure minimum standards and quality.

The grading system is considered to be higher than the system of traditional marks and has therefore been adopted in India and abroad by top institutions. The implementation of a standardized grading system is also beneficial. This will promote student mobility between institutions within and across countries and will also enable future employers to evaluate student results.

Need for MBA program

The Regular MBA is an perfect choice if you are prepared to advance your career, but can not leave your day job or move to do it. Many distance MBA programmes are asynchronous, which means you can log in and learn after the kids are in bed, weekend mornings, or during your lunch break, at whatever time suits your schedule. Via an Regular portal, courses, lectures and homework assignments arrive, and professors also assess class engagement via contributions to discussion forums.

Are you hoping secretly that an Regular programme is going to provide an easier path to an MBA? Quite the opposite. An Regular MBA programme is just as rigorous as its on-campus equivalent, if not more so. The two formats contribute to the very same degree and require the same amount of coursework. The Regular path, however, provides less (or no) face-to-face encounters with teachers and classmates, requiring additional reserves of drive, commitment and time management abilities.

MBA- (102 credit program) – Goal & Objectives

1. Students of the Management Program will have theoretical knowledge and demonstrate application of management principles in a professional work setting
2. Students of the Management Program will think independently, analytically through the process of research and inquiry while making effective decisions in global environment
3. The Program Cultivates in the students the values and attitudes that make them agents of social change.
4. Program students can strategically evaluate when and how to use assertiveness and powerful skills.
5. Students will be able to show communication skills that encourage and strengthen the performance of management.
6. Students would have the constructive insights and skills to develop effective management and business networks.
7. Management Program students will be able to review and criticize organizational attempts to behave in an ethical and responsible manner.

Vision:

To emerge as the Global Centre of excellence in the best evidence based higher education encompassing a quality centric, innovative and interdisciplinary approach, generating refutative research and offering effective and affordable health care for the benefit of the mankind.

Mission:

DMIMS shall develop competent, confident, concerned, compassionate and globally relevant professionals by quality, learner, community and evidence centric 'competency-based model' of higher education with value orientation, through all its constituent units. It shall foster a conducive milieu for interdisciplinary research practices generating consequential and meaningful outcomes for the nation in general and the region in particular. It shall deliver comprehensive quality health care services to the rural, needy, marginalized and underprivileged populace. This shall be achieved through appropriate collaborative linkages and a proactive, transparent and accountable decentralized governance system.

Vision, Mission and Values

We aim to address the needs of non-traditional lifelong learners at the Centre for Continuing Education. We believe in relationships, culture and the importance of active minds and active lives.

The mission of ours

Meeting the needs of lifelong learning by providing learners of all ages with high-quality , affordable, creative and sensitive education and training services, drawing on the strengths of and working with the resources of the university and the community.

Values of ours

- Providing superb service
- Promoting a working and learning atmosphere that is respectful
- Engaging alliances for outreach and partnerships and giving back to the community
- Providing a range of state, national and international quality programmes and services
- Bringing together the university, continuing education, and our culture
- Opening inclusive, open and protected routes for all students
- Growing Creative Chances
- Responsibly managing capital

Programme Outcomes (POs): MBA – program:

Sr. No.	PO
PO1	Apply knowledge of management theories and practices to solve business problems
PO2	Foster Analytical and critical thinking abilities for data-based decision making
PO3	Ability to develop Value based Leadership ability
PO4	Ability to understand, analyse and communicate global, economic, legal, and ethical aspects of business
PO5	Ability to lead themselves and others in the achievement of organizational goals, contributing effectively to a team environment
PO6	The ability to understand, analyse, design, implement
PO7	The ability to use knowledge and analyse
PO8	The ability of understandings the expectations of industry

Eligibility for admission:

Admission to the MBA Regular and ODL Mode program is based on eligibility and performance in a DMIMS Aptitude test (DU).

- A Bachelor's degree from a recognized university in any discipline
- Minimum 50% aggregate marks or 45% in case of candidates belonging to reserved categories

Career Opportunity for MBA -Program:

1. Public Sector

- Finance
- Operations & Project Management
- Technology Management
- Accounting
- Computer System
- e-Business
- Entrepreneurship
- Global Management
- Healthcare
- Human Resource
- International Business

2. Private Sector

- Financial Research Analyst
- Securities/Investment Analyst
- Financial Advisor
- Portfolio Manager
- Real Estate
- Fashion Industry
- Information Security Analyst
- Operations Research Analyst
- Management Analyst
- HR Specialist
- Credit Risk Management Analyst

Graduate Attributes (GAs):

At the end of the Regular MBA programme, the learner will

exhibit:GA1: Managerial Competencies

GA2: Proficiency in Communication, Collaboration, Teamwork, and Leadership

GA3: Competence in Creativity & Innovation

GA4: Global Orientation

GA5: Proficiency in ICT & Digital Literacy

GA6: Entrepreneurship & Entrepreneurship Orientation

GA7: Result Oriented Efforts

GA8: Professionalism, Ethical, Values Oriented & Socially Responsible Behaviour

GA9: Life-Long Learning Orientation

Career by Choice

The two-year regular MBA is designed with Eleven industry exposure and six domain specialization to enable students to link the profession with passion. Becoming a “Specialist” with an industry of choice allow learners to choose “Career by Choice”. The CIFA model is designed to develop quality degree programs.

- ✓ **Co-creation:** The front-end alignment to enhance learning excellence and the back-end alignment to ensure career excellence with global academic partners and hiring organisations makes this program highly engaging and exciting.
- ✓ **Innovation:** The integrated industry program is designed to introduce students to the current needs and requirements of the fast-growing primary sector globally and is aligned to prepare the students through the concept of knowing, doing and being.
- ✓ **Focus:** The programme is designed for the students who intend to acquire and/or upgrade business knowledge & skills, sectorial exposure and Domain expertise.
- ✓ **Alignment:** The integration of local and global requirements and required competencies and attributes to develop while undergoing the program ensures the highest ROI and lifelong learning.